GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Home Department – CINEMAS – Guntur District – Indo American Super specialities Private Limited, Guntur (MULTIPLEX CUM MALL with 5 screens) – B-Form Licence issued for Five (5) screens – Ratification orders - Issued.

HOME (GENERAL.A) DEPARTMENT

G.O.MS.No. 50 Dated: 20-04-2018
Read the following:

1) The Joint Collector & Licensing Authority, Guntur, Rc. No. REVGNT – CSECOCAA (PRC)/1/2018-SA (c1), dated 28.2.2018.
2) From the Collector & District Magistrate, Guntur, REVGNT-CSEOCAA (PRC)/1/2018, dated 20.3.2018.
3) From the Managing Director, Indo American Super Specialities Private Limited, Guntur, Letter, dated 19.3.2018 addressed to Licensing Authority, Guntur District.

ORDER:

In the reference 1st read above, the Joint Collector & Licensing Authority, Guntur has issued B-Form Licence in favour of M/s Indo American Superspecialities Private Limited, Guntur for running of Five (5) Screens in the said Multiplex Theatres.

2. In the reference 2nd read above, the Collector & District Magistrate, Guntur has stated that M/s Indo American Superspecialities Private limited, Guntur has requested to grant permission to screen 5 shows per day between 08:00 AM to 1:30 AM.

3. The Collector & District Magistrate, Guntur has also stated that based on the recommendations made by the concerned departments, i.e, Commissioner, Guntur Municipal Corporation, S.P., Guntur Urban, EE (R&B) Division, DFO., Guntur, RDO, Guntur and Deputy Electrical Inspector, Guntur Sub-Division, permission was accorded for Five (5) Screens at M/s Indo American Superspecialities Private limited, Guntur w.e.f 28.2.2018 to 30.6.2019.

4. The Collector & District Magistrate, Guntur has therefore requested the Government to issue necessary orders for screening of 5 shows in all Five (5) screens at M/s. Indo American Superspecialities Private Limited, Guntur and also ratification in having issued B-Form Licence.

5. The Collector & District Magistrate, Guntur is informed that in G.O. Ms. No.486, MA & UD (M1) Department, dated 07.07.2007, Government have issued Rules namely "The A.P. Rules for Construction and Regulation of Multiplexes, 2007". As per these Rules, licensing authority under the AP Cinema (Regulation) Act, 1955 and rules made there under for issuing licences for cinema theatres in the Multiplex Complexes is the District Collector. However, as per clause (iii) of Rule-2 of Multiplex rules, the provisions of AP Cinema (Regulation) Rules, 1970 are deemed to be relaxed to allow activities mentioned in the definition of Multiplexes. Therefore, to issue B-Form Licence in Multiplexes, prior approval of Government is necessary.

6. However, Government, after careful examination of the matter and in exercise of powers conferred under clause (iii) of Rule-2 of Multiplex Rules, the provisions of the Andhra Pradesh Cinemas (Regulation) Act, 1955 and provisions of the Andhra Pradesh Cinema (Regulation) Rules, 1970, hereby ratify the action of the Collector & District Magistrate, Guntur in having issued B-Form Licence to M/s Indo American Superspecialities Limited, Guntur.

(P.T.O)

7. The Licensing Authority is directed to thoroughly inspect the facilities during the periodical half yearly inspections and in case of any deficiency is found, the same may be reported to Government. The Management shall also strictly follow the conditions laid down in the Annexure appended to this order.

8. The Collector & District Magistrate, Guntur shall take further necessary action accordingly in the matter.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

MOHD. AHSAN REZA
PRINCIPAL SECRETARY TO GOVERNMENT (I/C)

To
The Collector & District Magistrate, Guntur District.
The Joint Collector & Licensing Authority, Guntur District.
The PS to Special Chief Secretary to Hon'ble Chief Minister.
The Managing Director, M/s. Indo American Superspecialities Private Limited, Guntur.
P.S. to Principal Secretary to Government, Home Department.
SF/ SC.

// FORWARDED : : BY ORDER //

SECTION OFFICER

ANNEXURE TO G.O.MS. NO.50 , HOME (GENERAL.A) DEPARTMENT, Dated: 20.04.2018.

CONDITIONS FOR MULTIPLEXES

a) The CCTV system shall be maintained without any interruption.

b) Night vision cameras to be installed specially at the Box Office to capture the images of the patrons buying tickets during the late evening hours.

c) The patrons shall be provided with lifts / escalators for exit at the end of the shows on par with such facility provided at the time of entering the theatre.

CONDITIONS FOR THEATRES AND MULTIPLEXES

1) The rates of tickets and rates of online Cinema ticket service charges with the name of the agency shall be exhibited at the counter and in any other conspicuous manner.

2) All gangways, exits and treads of steps and stairways shall be maintained with no slippery surfaces at all times.

3) The corridors, area earmarked for lobby and parking for the use of cine-goers, should not be let out for any commercial or other purpose.

4) No vehicle shall be parked or allowed to stand in such a way as to obstruct exits or impede the rapid dispersal of persons accommodated, in the event of fire or panic.

5) Emergency evacuation plan shall be drawn up and got approved by the licensing authority within one month. (Uphaar Theatre - Hon'ble Supreme Court Directions).

6) A short documentary shall be screened during every show by showing the exits, emergency escape routes and instructions as to what to do and what not to do in the case of fire or other hazards (Uphaar Theatre – Hon'ble Supreme Court Directions).

7) The staff / ushers including security staff should be periodically trained to operate the fire safety equipment during emergency in fire drills and evacuation procedures to provide support to the patrons in case of fire or any other calamity. Mock drills shall be conducted once every 6 months. (Uphaar Theatre- Hon'ble Supreme Court Directions).

8) While the Theatres are entitled to regulate the exit through doors other than the entry door, under no circumstances should the entry door (which can act as an emergency exit in the event of fire or other emergency) be bolted from outside. At the end of the show, the ushers may request the patrons to use the exit doors by placing a temporary barrier across the entry gate which should be easily movable (Uphaar Theatre – Hon'ble Supreme Court Directions).

9) The emergency department telephone numbers of the nearest Hospitals, Police Station and Fire Department shall be displayed in every show.

10) The Management should facilitate periodical inspection by the Fire Officer concerned.

11) The Management should obtain insurance coverage for all the employees and audience / visitors / vendors.

12) The Management shall ensure all safety measures including fire safety measures as prescribed by Government National Building Code and other statutes or orders issued by Government from time to time.

13) There should be no modifications to the available parking area as seen in the re-inspection report to avoid reduction in parking area.

14) Adequate valet parking staff and security guards should be provided for a parking convenience, safety and traffic regulation at entry and exit.

15) All precautions should be taken for safety during movement and parking of vehicles inside the multiplex area.

16) No obstruction should be made in form of advertisement boards, stalls, etc in and around the multiplex which hinders free movement of vehicles and parameters of safety.

17) Toilets should be clean and hygienically maintained, adequate number of wash basins of porcelain/stainless steel shall be provided along with soap to wash hands, with running water, and hot air for cleaning hands and drying them hygienically. Clean and dry towels shall be kept for the use of customers. Under no circumstances should the toilets and wash- basins be clogged and in a stinking condition. Any complaint in this regard will be viewed seriously.

18) The rates of food items, snacks and beverages sold in the premises shall be reasonable and should never exceed the retail price printed thereon. Foodstuffs and snacks should always be fresh and hygienically packed. There shall be no exploitation of customers in this regard. Any complaint in this regard will result in imposition of severe penalties.

19) Air conditioners should be maintained in proper condition, and if found not working severe penalty will be imposed.

20) Fresh and clean drinking water must be provided for the patrons.

21) The parking areas of the Multiplex and the nearby commercial complex should be kept separate.

22) There should be smooth finish in the space between the road and entry/exit of the Mall.

23) There are minor signage and painting to be completed at basement levels III & IV. These should be finished before operating the Cinema theatre.

24) Women Help Desk: The Management shall arrange for Women Help Desk to help /assist women patrons especially for night shows from 7:00 P.M. to 02:00 A.M. which includes arranging for Taxi if they want, keeping details of Taxi drivers for safety of women patrons.